

HelpYouAutomate.com Launched

March 13, 2007

In January of 2007 Mile High Automation, a leading dealer of home automation systems based in Denver, Colorado, launched a new Business-2-Business sales division, HelpYouAutomate.com. This site features the same high level of customer service, product expertise, and complete package philosophy as Mile High Automation, but sells directly to developers, builders and electricians.

“As Mile High Automation grew in popularity, we saw an increased demand for our products from real estate professionals and installers. We were getting calls from builders wanting to offer home automation as an option to their buyers, and electricians wanting a reliable line of products they could install. We realized that our business needed to expand in order to fully service this corner of the market,” explains Josh Ferguson, company president.

HelpYou Automate offers builders and installers a complete package of home automation which includes hardware, programming and design: everything but installation. The company also provides builders with customized brochures and sales support for them to use with their clients.

HelpYou Automate offers the same upper-end product lines as Mile High Automation, selected for proven reliability, performance, enhanced and upgradeable features, and overall value. HelpYouAutomate.com offers products by HAI, Russound, Nuvo and Leviton.

Based on the growing demand for digital homes among a new demographic of tech-savvy home buyers, Ferguson expects his new division to see the same rapid growth as the parent company, Mile High Automation, launched in 2005.